

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :60 7/31
Estimate Number	1519

Invoice #	115889-1
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/05/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	115889
	Alt Order #	06256528
	Deal #	
	Order Flight	07/31/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p		-		_				
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	1:16 PM	OFA-12-G-077H	\$400.00		1
	WRAL			W	08/01/12	:00			'	Credited	2
	WRAL			Th	08/02/12	:00	4.05 DM			Credited	4
_	WRAL			F	08/03/12	1:00	1:25 PM	OFA-12-G-077H	\$400.00		3
2	WRAL	The Doctors	10-11AM								
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/05/12	2x	-TWTF				
	WRAL			Tu	07/31/12	1:00	10:32 AM	OFA-12-G-077H	\$400.00		1
	WRAL			F	08/03/12	1:00	10:23 AM	OFA-12-G-077H	\$400.00		2
3	WRAL 3Q NON-W	David Letterman /INDOW CANDIDATE RATE	1135p-1237a								
				07/30/1	2 to 08/05/12	3x	-TWTF				
	WRAL			W	08/01/12	:00			\$500.00	Credited	2
	WRAL			Th	08/02/12	:00			\$500.00	Credited	1
	WRAL			F	08/03/12	1:00	12:16 AM	OFA-12-G-077H	\$500.00		3
4	WRAL	Price is Right	11a-12p								
	3Q NON-W	INDOW CANDIDATE RATE	-								
				07/30/1	2 to 08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	10:59 AM	OFA-12-G-077H	\$550.00		1
	WRAL			W	08/01/12	1:00	10:59 AM	OFA-12-G-077H	\$550.00		2
	WRAL			Th	08/02/12	:00				Credited	4
	WRAL			F	08/03/12	1:00	10:59 AM	OFA-12-G-077H	\$550.00		3
5	WRAL	Noon News	12p-1p								
	3Q NON-W	INDOW CANDIDATE RATE									
				07/30/1	2 to 08/05/12	2x	-TWTF				
	WRAL			W	08/01/12	1:00	12:24 PM	OFA-12-G-077H	\$550.00		1
	WRAL			F	08/03/12	1:00	12:37 PM	OFA-12-G-077H	\$550.00		2
6	WRAL 3Q NON-W	CBS Daytime (1:30-4P) /INDOW CANDIDATE RATE	130-4p								



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6	WRAL	CBS Daytime (1:30-4P)	130-4p								_
	3Q NON-W	INDOW CANDIDATE RATE									
				07/30/12 t	0 08/05/12	2x	-TWTF				
	WRAL			Th	08/02/12	:00			\$400.00	Credited	1
	WRAL			F	08/03/12	1:00	1:59 PM	OFA-12-G-077H	\$400.00		2
7	WRAL	Young and the Restless	4-5p								
	3Q NON-W	INDOW CANDIDATE RATE	•								
				07/30/12 t	o 08/05/12	2x	-TWTF				
	WRAL			W	08/01/12	1:00	4:27 PM	OFA-12-G-077H	\$1,150.00		1
	WRAL			Th	08/02/12	:00			\$1,150.00	Credited	2
8	WRAL	WRAL 5am News	5am - 5:30a								
	3Q NON-W	INDOW CANDIDATE RATE									
				07/30/12 t	o 08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	5:23 AM	OFA-12-G-077H	\$650.00		1
	WRAL			W	08/01/12	:00			\$650.00	Credited	2
	WRAL			Th	08/02/12	:00			\$650.00	Credited	4
	WRAL			F	08/03/12	1:00	5:09 AM	OFA-12-G-077H	\$650.00		3
9	WRAL	5:00 First News	5-530p								
	3Q NON-W	INDOW CANDIDATE RATE									
				07/30/12 t	0 08/05/12	6x	-TWTF				
	WRAL			Tu	07/31/12	1:00	5:12 PM	OFA-12-G-077H	\$1,700.00		1
	WRAL			W	08/01/12	:00			\$1,700.00		2
	WRAL			Th	08/02/12	:00			\$1,700.00		3
	WRAL			<u>T</u> h	08/02/12	:00			\$1,700.00	Credited	5
	WRAL			F	08/03/12	1:00	5:13 PM	OFA-12-G-077H	\$1,700.00		4
	WRAL			F	08/03/12	1:00	5:28 PM	OFA-12-G-077H	\$1,700.00		6
10		WRAL 5:30AM News	530-6a								
	3Q NON-W	INDOW CANDIDATE RATE									
					0 08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	5:54 AM	OFA-12-G-077H	\$900.00		2
	WRAL			W	08/01/12	:00				Credited	4
	WRAL			Th	08/02/12	:00			\$900.00	Credited	1



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Line	Channel Descrip	tion	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL WRAL 5	:30AM News	530-6a		_			_	-		
	3Q NON-WINDOW (CANDIDATE RATE									
	WRAL			F	08/03/12	1:00	5:38 AM	OFA-12-G-077H	\$900.00		3
11	WRAL 5:30 Nev	vs	530-6p								
	3Q NON-WINDOW (CANDIDATE RATE									
				07/30/12 to	08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	5:42 PM	OFA-12-G-077H	\$1,700.00		2
	WRAL			W	08/01/12	1:00	5:36 PM	OFA-12-G-077H	\$1,700.00		3
	WRAL			Th	08/02/12	:00			\$1,700.00	Credited	1
	WRAL			F	08/03/12	1:00	5:41 PM	OFA-12-G-077H	\$1,700.00		4
12	WRAL 6pm New 3Q NON-WINDOW 0		6-630p								
				07/30/12 to	08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	6:08 PM	OFA-12-G-077H	\$2,200.00		1
	WRAL			W	08/01/12	1:00	6:22 PM	OFA-12-G-077H	\$2,200.00		4
	WRAL			Th	08/02/12	:00			\$2,200.00	Credited	3
	WRAL			F	08/03/12	1:00	6:14 PM	OFA-12-G-077H	\$2,200.00		2
13	WRAL WRAL A		6-7a								
				07/30/12 to	08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	6:29 AM	OFA-12-G-077H	\$1,200.00		1
	WRAL			W	08/01/12	1:00	6:23 AM	OFA-12-G-077H	\$1,200.00		2
	WRAL			Th	08/02/12	:00			\$1,200.00	Credited	3
	WRAL			F	08/03/12	1:00	6:42 AM	OFA-12-G-077H	\$1,200.00		4
15	WRAL Inside E		7-730P								
				07/30/12 to	08/05/12	4x	-TWTF				
	WRAL			Tu	07/31/12	1:00	7:27 PM	OFA-12-G-077H	\$1,350.00		1
	WRAL			W	08/01/12	:00			\$1,350.00	Credited	2
	WRAL			Th	08/02/12	:00			\$1,350.00	Credited	4
	WRAL			F	08/03/12	1:00	7:20 PM	OFA-12-G-077H	\$1,350.00		3
16	WRAL CBS Thi	s Morning	7am - 9am								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-WINDOW CANDIDATE RATE	•	•	•	•	•	•	•		<u> </u>
			07/30/12	to 08/05/12	6x	-TWTF				
	WRAL		Tu	07/31/12	1:00	8:40 AM	OFA-12-G-077H	\$700.00		1
	WRAL		W	08/01/12	:00			\$700.00	Credited	5
	WRAL		W	08/01/12	1:00	8:29 AM	OFA-12-G-077H	\$700.00		2
	WRAL		Th	08/02/12	:00			\$700.00	Credited	3
	WRAL		F	08/03/12	1:00	8:29 AM	OFA-12-G-077H	\$700.00		4
	WRAL		F	08/03/12	1:00	8:59 AM	OFA-12-G-077H	\$700.00		6
17	WRAL Entertaiment Tonight 3Q NON-WINDOW CANDIDATE RATE	730-8P								
			07/30/12	to 08/05/12	4x	-TWTF				
	WRAL		Tu	07/31/12	1:00	7:55 PM	OFA-12-G-077H	\$1,350.00		2
	WRAL		W	08/01/12	:00			\$1,350.00	Credited	3
	WRAL		Th	08/02/12	:00			\$1,350.00	Credited	4
	WRAL		F	08/03/12	1:00	7:47 PM	OFA-12-G-077H	\$1,350.00		1
18	WRAL Dr. Phil 3Q NON-WINDOW CANDIDATE RATE	9-10a								
			07/30/12	to 08/05/12	4x	-TWTF				
	WRAL		Tu	07/31/12	1:00	9:30 AM	OFA-12-G-077H	\$450.00		3
	WRAL		W	08/01/12	1:00	9:55 AM	OFA-12-G-077H	\$450.00		1
	WRAL		Th	08/02/12	:00			\$450.00	Credited	4
	WRAL		F	08/03/12	1:00	9:54 AM	OFA-12-G-077H	\$450.00		2
19	WRAL Fri Hour 1 3Q NON-WINDOW CANDIDATE RATE	8-9p								
			07/30/12	to 08/05/12	2x	2				
	WRAL		F	08/03/12	1:00	7:59 PM	OFA-12-G-077H	\$2,400.00		2
	WRAL		F	08/03/12	1:00	8:45 PM	OFA-12-G-077H	\$2,400.00		1
20	WRAL WRAL 6a News Sat 3Q NON-WINDOW CANDIDATE RATE	6-8a								
			07/30/12	to 08/05/12	1x	1-				
	WRAL		Sa	08/04/12	1:00	6:59 AM	OFA-12-G-077H	\$550.00		1
22	WRAL 6pm News (Sun)	6-630p								



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Line	Channel Desc		Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-WINDO	W CANDIDATE RATE						•	•		
				07/30/12 to		1x	1				
	WRAL			Su	08/05/12	:00			\$500.00	Credited	1
23		inutes	7-8p								
	3Q NON-WINDO	W CANDIDATE RATE									
				07/30/12 to			1				
	WRAL			Su	08/05/12	:00			\$3,000.00	Credited	1
24	WRAL WRA	L Sun Morning News	7-9a								
	3Q NON-WINDO	W CANDIDATE RATE									
				07/30/12 to		.,,	1				
	WRAL			Su	08/05/12	:00			\$700.00	Credited	1
25		Sunday Morning	9-1030a								
	3Q NON-WINDO	W CANDIDATE RATE									
				07/30/12 to		2x	2				
	WRAL				08/05/12	:00			\$1,100.00		1
	WRAL			Su	08/05/12	:00			\$1,100.00	Credited	2
26		News	11-1135p								
	3Q NON-WINDO	W CANDIDATE RATE				_					
				07/30/12 to		8x	-TWTFSS		*****		
	WRAL WRAL			-	07/31/12 <i>08/01/12</i>	1:00	11:27 PM	OFA-12-G-077H	\$2,000.00 <i>\$2.000.00</i>		8
	WRAL				08/01/12	:00 :00			\$2,000.00 \$2,000.00		2
	WRAL				08/03/12	1:00	11:27 PM	OFA-12-G-077H	\$2,000.00		1
	WRAL				08/04/12	:00	11.27 1 10	0.71 22 0 0.711	\$2,000.00		7
	WRAL				08/04/12	1:00	11:16 PM	OFA-12-G-077H	\$2,000.00		5
	WRAL			Su	08/05/12	:00			\$2,000.00	Credited	2
	WRAL			Su	08/05/12	:00			<i>\$2,000.00</i>	Credited	6
27	WRAL Tue H	Hour 1	8-9p								
	3Q NON-WINDO	W CANDIDATE RATE									
				07/30/12 to		1x	-1				
	WRAL			Tu	07/31/12	1:00	8:37 PM	OFA-12-G-077H	\$3,400.00		1



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Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

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Aired Spots 46

> Gross Total \$54,200.00

Agency Commission \$8,130.00

Net Amount Due \$46,070.00 **Payment Terms 30 Days**